

4826 Village Green Dr. Phone: (916) 941-8546 (Home)  
El Dorado Hills, CA 95762 Phone: (916) 770-9212 (Cell)  
Email: [robertsongt@gmail.com](mailto:robertsongt@gmail.com)

# Greg Robertson

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## Professional experience

Senior Writer UC Davis Health System Sacramento, Calif.  
November 2010-present

- Internal communications writer, writing speeches and columns for senior management, articles of interest to employees for intranet, weekly newsletter, other communications projects and maintenance of intranet site.

Editor CBIA Sacramento, Calif.  
July 2008-November 2010

- Webmaster in charge of all content for the California Building Industry Association Website, CBIA.org, and editor of the bi-monthly magazine *California Builder*.  
Writer/editor of weekly newsletter on housing legislation, national housing news and membership activities.

Online editor Sacbee.com Sacramento, Calif.  
January 2006-June 2008

- Morning editor for Sacramento Bee's Web site, in charge of headlines, story placement, editing, breaking news alerts, blogs and morning reporters.
- Coordinate requests for early stories from staff writers from every department throughout the Bee

Copy editor Sacramento Bee Sacramento, Calif.  
April 2004-January 2006

- Sports copy editor and wire editor at 275,000-circulation daily

Desk editor Seattle Times Seattle, Wash.  
May 2002-March 2004

- News and business copy editor, slot and wire editor at 250,000-circulation daily

Online editor Walt Disney Internet Group Seattle, Wash.  
January 1996-May 2002

- Golf editor/writer for ESPN.com from 1998-2002. Previously served as lead editor for first year of NFL.com, lead editor for WNBA.com and desk editor for ESPN.com. Responsible for copy editing, headlines and callouts for each section.
- At ESPN.com, coordinated entire golf section, including assigning and managing freelancers and contributors for section on both a weekly and special section basis.
- At NFL.com, oversaw group of editors and coordinated contributions from staff/freelancers from all 30 NFL teams. Coordinated and conducted live chat schedules with teams and agents throughout the season.
- At WNBA.com, coordinated submissions from all WNBA teams and coordinated and conducted live chats with players.

Copy editor Tacoma News-Tribune Tacoma, Wash.  
August 1995-January 1996

- Sports copy editor/paginator at 125,000-circulation daily

Copy editor                      Stockton Record                      Stockton, Calif.  
February 1995-August 1995; January 1992-November 1993

- News copy editor/paginator at 60,000-circulation daily.

Sports editor                      Stockton Record                      Stockton, Calif.  
November 1993-February 1995

- Top editor, manager for 14-member department. Handled story assignments, copy editing and pagination of section.

Editor in chief                      Madera Tribune                      Madera, Calif.  
November 1987-January 1992

- Top editor/manager for eight-person newsroom. In charge of layout of entire news section, copy editing and supervision of staff.

Reporter                      Madera Tribune                      Madera, Calif.  
September 1984-November 1987

- Reporter covering City Hall, police, courts, education and entertainment

## Education

Bachelor of Arts (1982)      San Jose State University                      San Jose, Calif.

- Journalism major (Reporting and editing emphasis); Political science minor.
- Reporter (1981) and city editor (1982) of *Spartan Daily*.

## References

John Frith, Director of Public Affairs, Building Industry Association

Phone: (916) 765-6533; Email: jfrith13@gmail.com

David Kraft, Senior Director of News, ESPN.com

Phone: (860) 766-7251; Email: david.s.kraft@espn.com

Bill Bradley, Former Sports Editor, Sacramento Bee

Phone: (916) 202-4104; Email: billbradleyaz@yahoo.com